The 7 Step Decision Making Process

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Ask Step 1 Questions: Is it a problem? Is it an opportunity? Does it need to be solved?

Options:

Interpretations of data? Courses of action? Alternatives?



Information:
What's needed?
What's relevant?
What's not?



Gather

Step 2

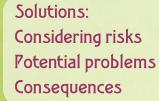


Ideas:

Which are creative & positive By asking the right questions



Evaluate





Proposals:

Based on the right criteria?
Best fit for objectives?
Feasible, acceptable, desirable?



Step 7

On a plan:

Secure commitment from stakeholders
Allocate & apply resources, monitor, evaluate